



Ashley Palmer

GRAPHIC DESIGNER

CONTACT



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714-396-7982



@ashleyannarts

EDUCATION

Sep. 2017 - May 2021

BACHELOR OF ARTS, BA

GRAPHIC DESIGN MAJOR WITH A
MINOR IN MARKETING

Lipscomb University

MY SKILLS

PHOTOSHOP	<div style="width: 100%; height: 10px; background-color: black;"></div>
ILLUSTRATOR	<div style="width: 75%; height: 10px; background-color: black;"></div>
PREMIER PRO	<div style="width: 50%; height: 10px; background-color: black;"></div>
LAYOUTING	<div style="width: 85%; height: 10px; background-color: black;"></div>
TYPOGRAPHY	<div style="width: 90%; height: 10px; background-color: black;"></div>

WORK EXPERIENCES

2021 - Present

GRAPHIC DESIGNER

Cross Point Church - Nashville, TN

- Responsible for maintaining and executing the design aesthetic of Cross Point Church.
- Lead and invest in a team of design volunteers.
- Collaborate closely with ministries to successfully represent their brand across all platforms and mediums including print pieces, slides, graphics, and merch.
- Pitch new branding and vision to keep the look and feel of Cross Point current and new.
- Create social media graphics, stories, and carousels.
- Establish new logos and branding as per ministries request.

2018 - Present

FREELANCE ARTIST

Ashley Ann Arts

- Satisfy clients with original artworks such as paintings, illustrations, logos, tattoos, album art work, and other design work.
- Create inspiration boards, brand guides, and accompanying assets.

2020 - 2021

ASSOCIATE CREATIVE DIRECTOR

Kindred Exchange

- Assist in the vision and direction of art representing Kindred Exchange
- Created original assets and content to reflect the mission of the organization
- Assisted with socials look, feel, and execution.